Provide a Little Bit of Familiarity

Coffee is one of the most resilient areas in food & beverage, but it too has been impacted. Coffee is an emotional product for your guests and we have the wonderful opportunity to offer them a little bit of "normal" when they come to us.

Through our brands Aspretto and Chapter & Verse, we’re able to offer the quality your guests expect and the familiarity they desire.

Self-serve counters are out of the mix for the foreseeable future, which means we need to transition the style of service at many of our locations.

We’ve added mobile coffee carts staffed by baristas who are not only trained in the art of coffee but are also keenly attuned to our guests’ need for safety. Building on our legacy of quality, we’ll continue promoting new beverages our guest love, such as the range of cold coffee drinks that are so popular, and we’re also expanding mobile ordering and prepay so guests can pick up and enjoy their favorite coffee quickly and conveniently.

Drive a feeling of familiarity with the consumer ritual of crafted hot beverages.

54% of consumers surveyed said they feel safe going to coffee shops once restrictions are lifted. (DataEssentials)

Compared with 28% feeling the same about buffets, or 31% for food halls.
Through our coffee brands and updated formats, you can address new consumer drivers for hot beverages:

- Quality
- Cleanliness
- Touches of familiarity in new routines
- Inclusion of food and cold drink options

Elevate the Coffee Experience

Our hot beverage portfolio includes proprietary brands that offer the highest quality coffee beans, and unparalleled barista training, delivering unique experiences to your guests.

Asretto
For more than a decade, Asretto has been dedicated to sustainable coffee and, more importantly, valuing the people and resources who grow and nurture it. Asretto continues to serve only sustainable and organic coffees and teas, now with updated service standards to ensure we put safety and wellbeing first.

Chapter & Verse
Chapter & Verse is our specialty coffee shop brand – driven by love for quality coffee: the ritual treat that picks us up and carries us through the day. But for C&V, coffee is more than just a daily caffeine hit: it’s a medium that inspires guests; that fosters creativity across the working communities it serves.

Coffee To You
Newly developed coffee carts allow us to create new service points at key locations throughout the building, for guests wanting to minimize interaction and trips to the café. These pop ups are mobile and flexible allowing for different configurations and rotating service.

Learn more about Sodexo’s portfolio of hot beverages, plus our complete range of programming at sodexorise.com Email: SodexoSales.USA@Sodexo.com | Phone 866-433-8546