A Seamless Experience Experience Limiting Exposure Risk & Enhancing Convenience

Living on campus during the next normal will require constant communication and flexibility. Strategic deployment of digital technology is critical to optimizing daily student experiences. Using digital applications, while considered convenient pre-pandemic, are now essential to limiting infection exposure risks and enhancing operations for on-site food orders and contactless payment.

Sodexo’s digital engagement platforms are scalable and user-friendly, making it easier for students to experience campus life during these unprecedented times. Our platforms can be used on mobile and stationary devices and integrate seamlessly into your campus culture. Already use retail and services apps? Our experts can help you improve performance to increase engagement and satisfaction.

Digital-empowerment: safe and productive campus experience powered by Bite U.
Elevate & Connect

As you define your next normal, give your community access to useful digital tools that enhance their student journey and protect their wellbeing.

Bite U is the app that does it all for eating on campus in the new normal.

- **Mobile Pay and On Your Way**: no lines, no hassle of 6-feet apart, students can use meal plans, subscription models, or campus cards
- **Built-In Loyalty**: all around campus — regardless of location — students/customers earn points towards rewards, discounts and even free items
- **Easy Ordering, Quick Pick Up + Delivery**: whether it’s to-go or delivery, use the same app for a seamless experience
- **What’s to Eat and Where to Find it**: easy access to menus from the dining hall, sandwich stand, or coffee shop — if it’s on campus, it’s on Bite
- **Get the Facts and Find Favorites**: complete transparency about what’s on the menu and in the food. Search for vegan or vegetarian dishes, flag for allergens and more
- **Crowd Control**: students can make a reservation for a time and table, or see how busy the cafe is to avoid crowding and have peace of mind

With our digital apps, you can set up loyalty rewards programs for your students and receive actionable feedback for continuous improvement initiatives.

Learn more about Sodexo's digital retail and services products, plus our complete range of programming at [www.sodexorise.com](http://www.sodexorise.com) | Email: universities.us@1.sodexo.com | Phone: 833-955-1496